

Nalini Mishra

Product Designer

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EXPERIENCE

Confidential — *Founding Designer*

October 2023 - Present, Bangalore

- Lead the **end-to-end design process** from **branding** to **UI/UX design** for a soon-to-be-launched startup.
- Conducted **3+** rounds of **user research** and **usability testing** to refine the design, ensuring a seamless user experience.
- Collaborated **cross-functionally** to provide design insights and solutions for pre-launch activities.

Valor — *Design Associate*

DECEMBER 2022 - JULY 2023, Bangalore

- Designed and delivered **wireframes** and **mockups** working with existing **brand guidelines** for a **B2B startup** optimized for **web and mobile interfaces**
- Documented a scalable **design system** for the website and **adapted** it for the mobile version.
- Worked on making the layouts **responsive** and modifying the **information architecture** for the **mobile version** while adhering to **accessibility** guidelines.

Falcon Insurance Surveyors & Loss Assessor — *Visual*

MARCH 2022 - NOVEMBER 2022, Remote

- Designed a **modern**, and **minimalist**, business card from **conception to delivery**. Worked on the **brand's identity**.

German Language Academy — *Graphic Designer*

NOVEMBER 2022 - MAY 2022, Bhopal

- Designed **20+** promotional and **30+** brand posters using Figma and Canva increasing student traction by **40%**.

EDUCATION

Google Ux Design Specialization Certificate — *Coursera*

FEBRUARY 2022 - AUGUST 2022

IES College Of Technology, Bhopal — *B.Tech in CSE*

AUGUST 2017 - SEPTEMBER 2021

SKILLS

UX

Information Architecture, User Research, Persona Building, Wireframing, Usability Testing, Inclusive Design, Product Thinking, Affinity Mapping, Accessibility

Visual

User Interface Design, Rapid Prototyping, Design System, Responsive Web, Interaction Design, Visual Design, Typography, Grid System, Layout, Color Theory, Brand Identity

Product

Presentation, Visual Design, Product Thinking, Moodboarding

Tools

Figma, Miro, Adobe XD, Canva, Notion, Wix, Webflow, Framer, Spline

Technical

HTML5, CSS3, Git

Soft-Skills

Branding, Storytelling, Content Strategy, Strong Communication Skills, Problem-solving

